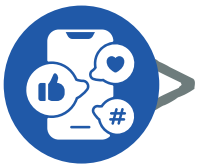
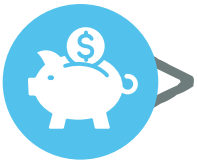
icecycle TO END CANCER

10 WAYS TO FUNdraise!



1 Use Social Media! Connect your fundraiser with Facebook and you're already on track to raise $200 more than those who don't. Instagram and LinkedIn are also great tools to share why you are participating in IceCycle.

2 Be a host! Get creative and host an inspirational event that speaks to you. Bake sale? Beer blast? Bowling tournament? Garage sale? Concession stand? No idea is a bad idea.

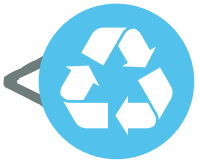


3 Spare change! Ask family and friends to put aside their spare change and add it to your jar. Set an end date, empty it out and donate it to your fundraiser!

4 Tribute! Suggest donors make donations in honor, "memory", or "support" of someone they love who has been affected by cancer.

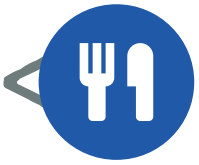
5 Talents! We all have special talents or skills; use them to grow your donations! From hair styling to photography and car repair to sewing, performing music and baking/cooking, the possibilities are endless!

6 Recycle! Save your friends and family time and hassle by taking their leftover cans and bottles off their hands. The money redeemed from their can and bottle deposits can be used to benefit your ride.



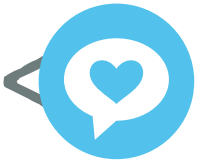
7 Auction! Beautiful artwork, sports memorabilia and more can be sold or donated at an auction with proceeds benefitting your fundraising page.

8 Let's eat! Restaurants all over the country will help you raise money and have your own fundraiser, with a percentage of event sales being donated directly to you. Some even make it easy by registering right on their website with a click of a button. Examples include but are not limited to Chipotle Mexican Grill, Little Caesars, Chick-fil-A, Panera Bread, Panda Express and Boston Market!



9 Find a sponsor! Seek out support from local corporations, small business owners and generous patrons in the community who are passionate about the cause.

10 Thank your current supporters! Individually highlight and thank those who have supported your fundraising page on your social media networks; generosity is contagious—we are more likely to give when we see others giving too.



icecyclebuffalo.org

53088